9 December, 2020

Fort Knox Compatible Use Plan (CUP) Executive Committee Meeting

Lincoln Trail ADD, 613 College Street Road, Elizabethtown, KY 42701

Minutes

Meeting convened at 11:10 am with Mr. Mike Burress, Executive Director of the Lincoln Trail ADD presenting opening remarks and welcome to committee members. He had the attendees introduce themselves.

Mr. Mike Robinson presented the status of the data acquisition that will be used in the analysis and reporting of the CUP Study. It was noted that many GIS layers, other studies and reports had been obtained. There were still a few gaps in the initial data that was marked as desired for the study. Additional new data had just been acquired from Fort Knox concerning payroll totals and employee counts by Zip code and county. This will be of great benefit to the analysis of the value of Fort Knox to the region's economy.

Ms. Krista Levee discussed the public outreach and public survey framework. She explained the press releases that were sent, the media outlets involved and the complimentary public meeting follow-up articles and an op-ed that had resulted.

At 11:35 am the meeting broke for lunch which was provided by the Fort Knox Federal Credit Union.

At noon, the meeting resumed with Mrs. Krista Levee explaining the Mission Knox Facebook page and website. She also discussed the conduct and outcome of the three public meetings. Mr. Bo Martin presented the results of the public survey. Each question and the responses were addressed. In addition, the responses from the interactive questions about compatible use at the public meetings were reviewed. Mr. Robinson went over the oral and written observations that were received from the surveys and the public meetings. The issue of misinformation regarding CUP and its purpose was discussed. The LTADD staff would also work on clarification of this issue on social media and the official website. Communication between the public, the surrounding governments and Fort Knox was a priority amongst most of the survey participants and residents attending the public meetings.

There was a round table discussion regarding the next tasks going forward. Opportunities to gather more public and official involvement were supplied. These included presenting to fiscal courts, city council meetings, chambers of commerce and other similar bodies. Using additional media sources including podcasts, local cable programing and targeted Facebook ads.

 $\mbox{Mr.}$ Robinson wrapped up the meeting by thanking the committee members for their attendance and participation.

The meeting was adjourned at 12:40pm.

Attendance: Members 10 Guests 2 Staff 5